



"It was wonderful and inspirational. A can-do, can put into action, many concepts learned event/institute."

"I am SO glad that I applied and attended this program – what a wonderful experience! I wasn't sure what to expect, but it exceeded my wildest expectations on almost every level."

"Invigorating, inspiring and a great reminder of our purpose in museums. I can't wait to use these ideas to better deliver our mission. All in all a wonderful experience!!"

"All the presenters were great...it is the most valuable conference I have been to."

About the Museum Institute at Sagamore

The Museum Institute at Sagamore provides museum professionals in New York State opportunities in an historic, reflective setting to:

- Grow individually and professionally
- Think creatively about the power and importance of museums
- Build diverse networks
- Acquire the skills needed to advance the work of organizations

Beginning in 1998, the Museum Institute at Sagamore has brought together New York's museum professionals with a diverse group of presenters including George Hein, Tufts University; planning consultant Dorothy Chen-Courtin; Lynn Dierking of the Institute for Learning Innovation; Elaine Gurian, Senior Consultant and Museum Advisor; Leslie Bedford, Director, Leadership in Museum Education Bank Street College of Education; James Chung, President Reach Advisors and other noted museum professionals. The Institute is held at Great Camp Sagamore in the Adirondacks, a National Historic Landmark that provides a unique setting for learning and reflection.

This Year's Institute: Vision, Mission, Money

SEPTEMBER 21-24, 2010

Why? Why does this museum exist? Why do we do what we do? Why should anyone care? Why is it essential that this story carries on? **Who?** Who defined our mission? Whose vision is it? Who believes in us? Mission, Vision, Money. A clearly articulated (and evocative) answer to these questions can provide the underpinnings for a mindful museum.

The 2010 Institute is September 21-24, 2010. Applications are due, postmarked, August 6, 2010. A detailed schedule and presenter information will be available on the Museumwise web site www.museumwise.org.

About Museumwise

The Institute is created by the **Museumwise**, an organization providing a wide variety of training and professional development opportunities for museums in New York. These include administration of the Grants for Museum Advancement Program, online courses, an annual conference, workshops, and traveling exhibitions. Museumwise's activities, including the Museum Institute are made possible, in part, by support from the Museum Program of the New York State Council on the Arts. For more information on Museumwise, please visit the web site at www.museumwise.org.

Who is eligible to apply?

- Applicants should be employed in a nonprofit museum, university-related museum or museum service organization in a position to influence policy and effect change in their museum.
- Applicants must be sponsored by their institutions, receiving paid release time and financial support where institutional policies allow.

How are Institute participants selected?

Up to twenty-five participants are selected through a competitive application process that evaluates the following:

- Professional experience, including evidence of leadership experience
- Ability to influence policy and effect change in the applicant's institution and the museum field
- Commitment to the museum field and career progress
- Motivation and goals for participating in the Institute
- Recommendation and support from the applicant's institution

What is the cost?

The cost of the institute is \$525 in-state and \$625 out of state. Full payment is due by September 3, 2010. This fee includes all institute materials, lodging for Tuesday-Thursday nights and meals from Tuesday lunch-Friday lunch. Participants may arrive on Monday for an additional fee. Refunds will only be available if we are able to fill your space with another participant.

Travel support available

To advance New York's cultural institutions and encourage professional development, NYSCA advocates professional travel. **Go! Grants** provide museum staff members and volunteers the opportunity to expand their horizons through the support of travel to professional workshops, such as the Museum Institute at Sagamore. Registration fees, travel fees and lodging costs up to \$750 can all be supported through a Go! Grant. Go! Grant applications are available on the Museumwise website at: www.museumwise.org.

Due to the high demand for Go! Grants this year we encourage you to submit your grant application with your Institute application. Grant applications to attend the Museum Institute at Sagamore must be **postmarked by August 6, 2010.**

More about the Sagamore experience

To learn more about Great Camp Sagamore, visit their website at www.greatcampsagamore.org. As an Institute participant, you will be accommodated in authentic historic buildings with double rooms and bathrooms in the hallways. Their chef will carefully prepare buffet meals served in a paneled dining room with splendid views of Sagamore Lake. In moments of free time, you can enjoy Sagamore's 20 miles of hiking trails, canoeing and tennis. There are no telephones in rooms and no TV, so your relaxation is assured. For a few short days, you will live in a camp community enjoying the natural beauty of the Adirondacks while learning new ideas and approaches to your work. Sagamore is not a hotel, motel, or resort. It is instead, a complete experience in learning and living a "bit of history" in an incomparable setting. Because of limited space at Sagamore and the intensive nature of the program, we are unable to accommodate family members.

Application procedure

The postmark deadline for submission of all application materials for the 2010 Museum Institute at Sagamore is August 6, 2010. Only complete and fully signed applications will be considered for selection. We do not accept electronic applications. Payment is due September 3, 2010.

These materials must include:

- Signed and dated Application Form
- Brief Bio (not to exceed 200 words) with emphasis on your career path. This information will be published in the Institute notebook.
- A complete, up-to-date resume of no more than 5 pages that includes your education, employment history, professional development/continuing education, and professional affiliations/service-related activities.
- A one-page description of your institution, including its mission statement.
- Letter of recommendation from your institution. If you are a Director, obtain your recommendation from your Board President. If you are not the Director, obtain your recommendation from your institution's Director.
- An essay of no more than four double-spaced, typed pages covering the following topics:
 - Your current position and ability to influence policy and effect change in your institution.
 - Your commitment to the museum field as evidenced by your past, current, and anticipated professional, community, and relevant service-related activities.
 - Your institution's strategic challenges.
 - Your expectations about the differences that the Institute will make for you and your institution, including ways the program will help you achieve your professional goals and address the key strategic challenges outlined above.
 - What your participation would add to the Institute experience for others.

Museum Institute at Sagamore – 2010 Application Form

Name		
Title		
Length of time in current position		
Name and Address of Organization		
Phone/Fax	/	
Email		
Organization Website		
Your Organization's Annual Operating Budget	\$	
Number of Staff Employed by your Organization	Full-time	Part-time
Number of Volunteers		
Your Organization's Annual Attendance		
Any special needs that would help us accommodate you?	Vegetarian options are available	
	<p>CERTIFICATION</p> <p><i>I certify that the information I have provided is true and accurate. I certify that, if selected for the Museum Institute at Sagamore, I will participate fully in all activities associated with it:</i></p>	
Applicant Signature		
Applicant Name & Date		

