



2011 Museum Institute at Sagamore Lead the way...

Presenter Bios

Elizabeth Trever Buchinger

Co-Founder & Brand Strategist, Paperkite Creative Communications

Elizabeth Trever Buchinger co-founded Paperkite Creative Communications in 2009 to help cause-driven businesses and non-profits share their messages and grow their audiences through innovative, sustainable and measurable campaigns. She specializes in brand and identity strategy, social media planning and cost-effective marketing campaigns.

Robert Bullock

President, NYS Archives Partnership Trust

Robert E. Bullock is President of the Archives Partnership Trust, the support arm of the New York State Archives, the largest state record repository in the nation. Formerly, Mr. Bullock served as the Director of Institutional Advancement for the Franklin and Eleanor Roosevelt Institute, the foundation for the Franklin D. Roosevelt Presidential Library. A career executive in the fields of development, marketing, public relations and government, throughout his career Mr. Bullock has combined a lifetime passion for history with his professional responsibilities. In 2009, he was elected a Fellow of the New York Academy of History.

Q Cassetti

Principal, Luckystone Partners

Q. Cassetti has been providing design, branding, visual identity systems both for companies and non-profits formerly as an internal resource, and since 1997 as the principal of Luckystone Partners. In 2009, Cassetti received her MFA in Illustration from the Hartford Art School (University of Hartford) which has given her international acclaim. Q. Cassetti's clients include The Corning Museum of Glass, Steuben Glass, Quest Diagnostics, Estee Lauder, Tiffany and Company, The New Yorker Magazine, Cornell University, Ithaca College, Corning Incorporated, The Hangar Theatre.

Robert Cassetti

Senior Director, Creative Services & Marketing, Corning Museum of Glass

Rob Cassetti joined The Corning Museum of Glass in 1999 as Manager of Education and Creative Services. He became a Director of the Museum in 2001, responsible for Marketing and Guest Services. He also serves as the Museum's creative director. Cassetti has worked to make the Museum and its activities more engaging and accessible to a wide variety of audiences. He has developed new public programs, including the Museum's innovative 2300° program, led exhibition and interpretive planning and directed the development of numerous marketing initiatives.

Prior to joining the Museum, Mr. Cassetti worked for Corning Incorporated from 1993-1999 to help plan the expansion of The Corning Museum of Glass. He led an exhibit development team composed of artists, designers, curators and scientists to plan the Museum's new Glass Innovation Center. This award-winning exhibit, designed by Ralph Appelbaum Associates, New York, explores the elusive process of invention and celebrates breakthrough moments in glass history. He also led the design and development of the Museum's innovative hot glass demonstrations.

Maria Dembrowsky Nigro

Manager of Public Programs, Hudson River Museum

Maria Dembrowsky Nigro is a museum professional with eight years of experience creating, implementing and evaluating programs for school and public audiences. She believes strongly in the collaborative relationship between curatorial and education programs and as Manager of Public Programs at the Hudson River Museum, Yonkers, develops interpretative programs for the public.

Maria has held positions at the Queens Library Gallery, American Federation of Arts, Reynolda House Museum of American Art and internships at Art Institute of Chicago and Metropolitan Museum of Art (The Cloisters). Maria holds a MA in Art History from Hunter College and a BA in Medieval Studies from Fordham University. "



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Suzanne DeVegh

Program Officer, Education & Lecture Programs Arts & Culture, Japan Society

Suzanne de Vegh, creates public programs for audiences of all ages and manages the Japan Society Docent Corps. She writes art criticism for international journals including ART PAPERS, *Ceramic Art & Perception* and *Sculpture*. Ms. de Vegh holds a B.A. in Art History from the University of Massachusetts at Amherst and an M.S. in Leadership in Museum Education from Bank Street College.

Deborah Emmons-Andarawis

Curator, Historic Cherry Hill

Deborah Emmons-Andarawis joined the museum as Curator in 2008. The two have worked on several initiatives together and with other team members, including staff, volunteers and Board, to realize the museum's goal of transforming the site from "just" a historic house museum into a center for the study and interpretation of American social, political and economic history.

Liselle LaFrance

Director, Historic Cherry Hill

Since 1991, Liselle LaFrance has been Director of Historic Cherry Hill in Albany, a historic house museum with intact collections spanning five generations of the Van Rensselaer family.

Garet Livermore

Vice President for Education, New York State Historical Association & The Farmers' Museum

Garet joined NYSHA and The Farmers' Museum in 1998. Garet is also on the faculty of the Cooperstown Graduate Program, where he teaches Museum Education courses and directs student projects and internships on topics ranging from agricultural interpretation to developing educational programming for adolescents. Professional activities include being a member of the editorial board of AltaMira Press of the American Association for State and Local History; and a reviewer for state and federal grant programs as well as membership in the Education and Museum Professional Training Committees of the American Association of Museums.

Mr. Livermore has served on the board of directors of Great Camp Sagamore, a National Historic Landmark in Raquette Lake, New York, as well as the Brookwood School and Susquehanna SPCA in Cooperstown, New York. Previously, Garet worked as the Supervisor of School Programs at the Shelburne Museum, Shelburne, Vermont; as President of the Vermont Museum and Gallery Alliance, Woodstock, Vermont; and as an Adjunct Professor of Education at the Prevel Graduate School, St. Michael's College, in Burlington, Vermont. Garet received a bachelor's degree in American Studies from State University of New York at Purchase in 1981 and a master's degree in History and Education from Teachers College of Columbia University in 1988.

Stephanie Ratcliffe

Executive Director, The Wild Center

Stephanie Ratcliffe became Executive Director of The Wild Center in June 2007 after joining the launch team four years before the museum opened its doors in 2006. Previously she held positions at the Maryland Science Center, Brooklyn Children's Museum and the Smithsonian Institution. Ratcliffe earned a BA in art marketing/museum management and a Master's in museum education from George Washington University. Ms Ratcliffe was one of 17 international science museum directors to participate in a year long Noyce Leadership Program that seeks to enable chief executives of science centers to deepen their institutions' involvement with their communities.

Linda Ray

Consultant, LRay

With 20 years experience in the aerospace industry followed by 11 years in the non-profit sector, Linda Ray is a successful trainer, coach, consultant and strategist. She brings a rare for-profit sensibility to the work of non-profit organizations while appreciating the unique challenges and joys associated with community-impact work. As founder of her own consulting practice, Linda is committed to creating new conversations within non-profit organizations that maximize organizational assets and multiply organizational impact by leveraging the natural power of learning. Her client list includes cultural organizations and human service agencies as well as community revitalization efforts.